



Role Description

Technical Architect

Role

The Technical Architect (TA) will work with other C+D consultants, senior consultants, and managers to implement CRM and marketing collaboration platforms. These platforms utilize leading technologies and ground-breaking user interface concepts to deliver a highly effective marketing collaboration solution. The solution is targeted toward large or medium scale customers with complex sales and marketing challenges. The platform enables seamless collaboration across functions to ensure consistent delivery of multi-channel content including web, email, SMS, social, print, events, webinar, etc.

The TA will join a team, methodology, and programming to support our implementations with clients. This includes discovery interviews and workshops, producing detailed technical requirements, data integration, unification, and governance scenarios, process flows and data hierarchies. TA participates with a C+D implementation team, 3rd party implementation partners, and client sales, marketing, and IT organization. The TA will interface with all levels of sales/marketing and IT resources and be comfortable facilitating technical stakeholder sessions. The TA will also interact with our software partner team and technical advisory consultants. This role reports to the Implementation Resource Director (from staffing perspective) and indirect to Managing Director.

Experience Required

- 5-10+ years of development and technical integration implementation experience
- 5+ years of experience with C#, Java, Javascript, API's, SQL, HTML, and other related technologies
- College degree in Information Systems, Marketing or Business (MBA preferred)
- Previous experience as a technical analyst able to facilitate sessions with client stakeholders across different groups
- Ability to collaborate with other consultants and business stakeholders utilizing a structured approach

Preferred

- Previous consulting ("Big 4" type) experience
- Understanding of data analytics, reporting, and dashboarding
- Marketing and consulting experience
- B2B, B2C, and/or B2B2C expertise

Location and Travel

- Flexible subject to reasonable travel expectations (commuting distance to International Airport)
- 10-25% travel expected

Other

- The Technical Architect is a full-time exempt role with respect to FLSA